

# PRESS

# RELEASE

WORLD SKILLS LEIPZIG 2013



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## SAMSUNG TO BE OVERALL EVENT PRESENTER OF WORLDSKILLS LEIPZIG 2013

Leipzig, 14.3.2013: For the first time in history, a WorldSkills Competition has an Overall Event Presenter: Samsung. This is a testament to Samsung's support of the development and promotion of vocational skills around the world. An agreement has been signed today by Dr. Ji Oh Song, Executive Vice President and Senior Advisor at Samsung and Hubert Romer, CEO of WorldSkills Leipzig 2013.

"Samsung is pleased to support WorldSkills Leipzig 2013, which is the fourth consecutive sponsorship for WorldSkills Competitions. The company is proud of its legacy to inspire future generations through nurturing skilled professionals", said Dr. Song.

Samsung is to give a substantial financial aid to WorldSkills Leipzig 2013, but will also provide the Competition with electronic equipment such as monitors, printers, phones and fridges.

"We consider the strong engagement of Samsung as an important building block for the success of the competition. We are looking forward to our cooperative partnership", says Hubert Romer, CEO of WorldSkills Leipzig 2013.

Under the patronage of the German Federal Chancellor Dr. Angela Merkel, WorldSkills Leipzig 2013 will take place at the Leipzig trade fair, July 2-7. At the Competition, more than 1000 skilled youth up to the age of 22 from all over the globe compete for the world title.

Find out more at: [www.worldskillsleipzig2013.com](http://www.worldskillsleipzig2013.com). Contact for Journalists: Werner Kipp, [Kipp@worldskillsleipzig2013.com](mailto:Kipp@worldskillsleipzig2013.com).

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WorldSkills Leipzig 2013 is funded by the Federal Ministry of Education and Research, the Saxonian State Ministry of Economy, Technology and Transportation and the European Social Fund.

WorldSkills Germany is the national Member organisation of WorldSkills International. WorldSkills Germany supports top performance and creates platforms for successful careers by hosting regional and national skills competitions. The organisation was founded in 2006. WorldSkills Germany is also a member of WorldSkills Europe.

Find out more at: [www.worldskillsgermany.com](http://www.worldskillsgermany.com). Contact for Journalists: Jörg Wehrmann, [Wehrmann@worldskillsgermany.com](mailto:Wehrmann@worldskillsgermany.com)

WorldSkills International is a not for profit membership association open to agencies or bodies which have a responsibility for promoting vocational education and training in their respective countries/regions. WorldSkills International operates worldwide in 65 countries and is politically and denominationally neutral.

WorldSkills International provides a unique means of exchange and comparison of world-class competency standards in the industrial trades and service sectors of the global economy.

Find out more at: [www.worldskills.org](http://www.worldskills.org). Contact for Journalists: Michelle Bussey, [Michelle.Bussey@worldskills.org](mailto:Michelle.Bussey@worldskills.org).

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**WORLD SKILLS LEIPZIG 2013 THANKS ITS SPONSORS:**

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