

WORLDSKILLS LEIPZIG 2013 SPONSORSHIP

LEIPZIG 2 - 7 JULY 2013















HISTORY

2015

WorldSkills 43rd Competition in São Paulo, Brazil – Target: 70 Members

2013

WorldSkills 42nd Competition in Leipzig – 61 Members

2011

WorldSkills 41st Competition in London – 55 Members

WorldSkills 40th Competition in Calgary – 52 Members

2007

WorldSkills 39th Competition in Shizuoka – 47 Members

2009

1953

6 Members from Europe

1950 Creation of IVTO in Spain – 1st international Competition in Madrid





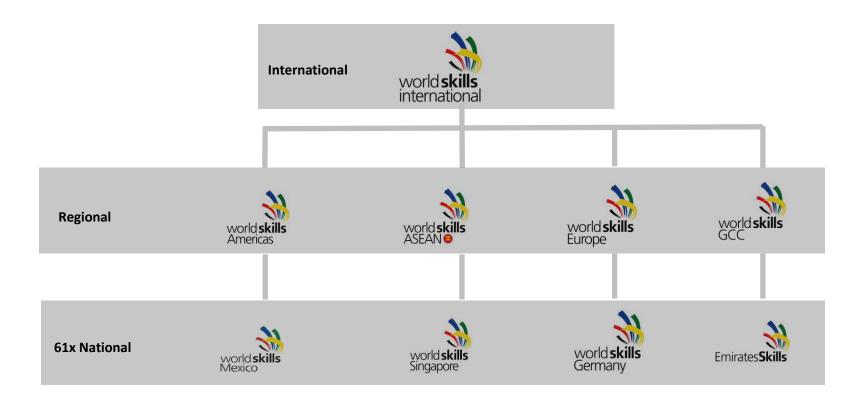








WORLDSKILLS NETWORK

















world skills Leipzig2013 Die WM der Berufe

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WORLDSKILLS IN LEIPZIG **SPREAD OVER 170,000 M²**















1.000 COMPETITORS 3.000 SPECIALISTS

IN 45 SKILLS

FROM 61 MEMBER COUNTRIES/REGIONS

OVER A 6-DAY EVENT

GEFÖRDERT VOM













Germany



200,000 VISITORS

1,000 JOURNALISTS









na 18:28/1



Bundesministerium für Bildung und Forschung









ORGANISATION



License Holder WorldSkills International

Host Germany with the State of Saxony and the City of Leipzig

> Licensee WorldSkills Germany

Organizing Committee WorldSkills Leipzig 2013 GmbH

Venue Leipziger Messe (Leipzig Trade Fair), CCL Congress Center Leipzig, City of Leipzig













world **skill**

Germany



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SUPPORTERS

Federal Ministry of Education and Research European Union European Social Fund

Saxon State Ministry for Economic Affairs, Labour and Transport











SKILL COMPETITIONS

45 OFFICIAL SKILLS

7 SECTORS

Sector 1 Transportation & Logistics	Sector 2 Construction & Building Technology	Sector 3 Manufacturing Technology	Sector 4 Information & COM Technology	Sector 5 Creative Arts & Fashion	Sector 6 Social & Personal Services	Sector 7 Green TVET & Sustainable Development
 Autobody Repair Automobile Technology Aircraft Maintenance 	 Wall & Floor Tiling Painting & Decorating Plastering & Drywall Systems Electrical Installations Plumbing & Heating Industrial Control Bricklaying Cabinetmaking Carpentry Joinerry Refrigeration & Air Conditioning Landscape Gardening Car Painting Stonemasonry Big Machinery Pipeline Construction Oven Manufacturer 	 Polymechanic s/Automation Construction Metal Work Mechatronics CNC Turning CNC Milling Welding Mobile Robotics Mechanical Engineering Design - CAD Sheet Metal Technology Manufacturing Team Challenge Electronics 	 Information Network Cabling IT Software Solutions for Business Offset Printing Web Design IT Network Systems Administration 	 Jewellery Floristry Fashion Technology Visual Merchandising Graphic Design Technology Prototype Modelling 	 Hairdressing Beauty Therapy Confectioner/ Pastry Cook Cooking Restaurant Service Caring 	 Water E-Mobility SolarSkills Logging

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LEIPZIGER MESSE

100,000 M² INDOOR EXHIBITION SPACE 70,000 M² OUTDOOR SPACE 15,000 PARKING AREAS











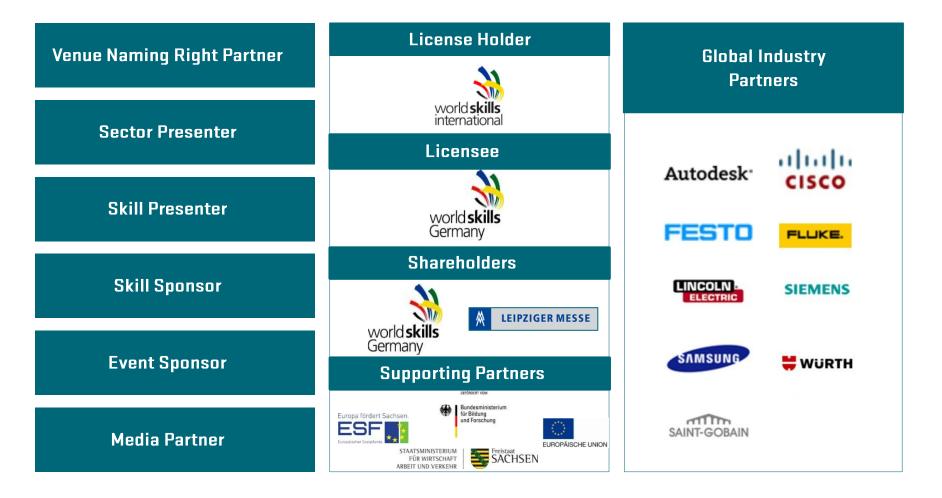


EVENT CALENDAR LEIPZIG

PREPARATION WEEK 15-20 JAN 2013 OPENING CEREMONY 02 JULY 2013 COMPETITIONS 03-06 JULY 2013 CLOSING CEREMONY 07 JULY 2013

SPONSORING OPTIONS

SPONSORSHIP HIERARCH















Germany



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SPONSORSHIP OPTIONS





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SPONSORSHIP RIGHTS



1. Property Rights

2. On Site Visibility

3. Advertising, Broadcast & Promotion

4. Public Relations PR

5. Online, Mobile & Social Media

6. Hospitality











BECOME PART OF WORLDSKILLS LEIPZIG 2013

THERE ARE LOTS OF GOOD REASONS

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"ONCE IN A LIFETIME EVENT"

PROMOTING YOUR BRAND AND PRODUCTS

PRESENTATION AS ATTRACTIVE EMPLOYER

NETWORKING

DIRECT CONTACT TO YOUNG PROFESSIONALS & SPECIALISTS

Corporate Social Responsibility

TARGET GROUPS 150,000 YOUNG PEOPLE (UNDER25) & 50,000 B2B CUSTOMERS













Germany



CONTACT & INFORMATION



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